

# Cadence Bambenek

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## Education

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### University of Wisconsin – Madison

Bachelor of Arts: Journalism and Chinese  
Certificate in Business

Madison, WI

**May 2017**

GPA: 3.53/4.00

Tianjin, China

### Nankai University

UW Intensive Chinese Language Program

**May 2015 – August 2015**

## Honors

Cory Jam Memorial Scholar, Whiteside Scholar, Chancellor's Scholar, Dean's List (3 semesters), MediaShift Travel Scholar to attend 2015 Women in Media Hackathon at University of Southern California

## Relevant Coursework

J201: Intro to Mass Communication, J202: Mass Media Practices, J335: Intermediate Reporting, J620: International Communication: War and Media, J401: In-Depth Reporting, J475: Telling Stories through Sound

## Editorial Experience

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### Wisconsin State Journal

City Desk Reporting Intern

Madison, WI

**February 2016 – Present**

- Work night shift three times a week, approximately 20 hours, to monitor and cover local court and crime beat
- Write digital stories from police releases stories and work on longer articles for print in down time
- Observe AP style, write as tightly and concisely as possible, learn from and coordinate with multiple city news editors

### The Badger Herald

Tech Writer

Madison, WI

**January 2016 – Present**

- Plan, write and coordinate biweekly articles concentrated in technology-based topics; craft eye-catching headlines
- Digest highly technical, complex jargon and concepts to write simple, understandable and engaging articles
- Forge good relationships with research departments and entrepreneurial organizations across campus

Campus Reporter

**September 2015 – Present**

- Write once-weekly online campus hard news pieces, research story and interview at least two sources on deadline
- Reliably communicate and update editor via text message about availability to write/progress of interviews

### The Lala

Editorial Contributor

New York, NY (remote)

**June 2015 – Present**

- Pitch ideas and work with editor to write and edit articles which appeal to and inform college-age women for online lifestyle publication, use Search Engine Optimization and visuals to boost each piece

### Journal of Undergraduate International Studies

Contributing Editor

Madison, WI

**February 2015 – December 2015**

- Read and analyzed a dozen in-depth, academic papers about international topics, deliberated with editors at five weekly meetings mid-semester to select the highest-quality content for publication out of 40 total submissions
- Subsequently worked with author and another editor to polish one of the six essays for print

## Leadership Experience

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### Transcend Engineering

Vice President

Madison, WI

**December 2015 – Present**

- Work with President and faculty to promote/host \$20,000 Transcend Madison-Innovation Competition in March
- Attend weekly Officer Meetings, bi-weekly member events and intermittent entrepreneurial meetups in Madison
- Conduct internal communication to engage board members to execute events, create content and manage Web page

Social Media Manager

**March 2015 – December 2015**

- Interviewed officers to create entrepreneur profiles/took pictures at member events to document and promote Transcend Engineering and the Innovation Competition through Facebook and Twitter
- Used Adobe InDesign and Photoshop to create pamphlets, infographics to promote events

